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U. S. Department of Agriculture

Wallace's Chrysanthemums

1928

At Retail, Post-paid anywhere in the United States



CRYSTAL DOME

M. A. WALLACE

Rt. A, Box 1095

San Fernando (Los Angeles County) California

Instructions to Purchasers

At prices given in this circular, all plants sent postpaid anywhere in the United States

Remittance may be made any way most convenient

This little descriptive circular is my Agent and when you receive a copy, it is an invitation for you to send an order for plants. Don't forget it—please.

No mail order accepted for an amount less than One Dollar.

No orders filled on Sundays.

Planting season from ~~March 1st~~^{April 1} to July 1st.

A Chrysanthemum delights in cool weather and of course, transplants much easier when the weather is cool.

Where plants are listed so much for 10 plants, it don't mean 10 plants of an assortment, but means—**not less** than five plants of **one variety**.

My aim: Not the largest assortment, but the choicest. Doubtless many varieties that have been introduced should have been pitched in the brush pile.

My patrons will please remember that filling orders for mum plants is quite different from dry goods and clothing, as it takes time to grow plants, if I should happen to be out of some of the varieties ordered. Some patrons are very impatient and write very sharply if plants are not forwarded when they expect them. Don't forget the florist is just as anxious to fill the order at the earliest time possible, as you are to receive it. It is best to order plants early—some time before you want them. A card receipt is mailed the buyer on receipt of the order.

I frequently have inquiries about books on mum culture. "**Chrysanthemum Culture**," by A. Herington, is a good one; 160 pages; price \$1.00. For sale by the publishers, Orange Judd Co., 15 E. 26th St., New York City.

My Mum business is strictly retail. In this age the wholesale and retail business is generally run separately. The wholesaler furnishes **rooted cuttings** only—by the 100 and 1000.

I am often asked the question, "What is a crown bud," and "what is a terminal bud?" Smith, an authority on mums, says: "A crown bud is surrounded by vegetative shoots and not by other buds. A terminal bud is surrounded by other buds and not by vegetative shoots."

M. A. WALLACE

Rt. A, Box 1095

San Fernando, Calif.

VALUABLE NOVELTIES

\$1.00 each

FRANCINE (Exhibition)—A Vermont seedling with a strong stem. The upper surface of the petals is old-rose and as it is closely incurved the pinkish buff reverse is most prominent. Height medium; can be grown as large as the Turners. Select bud August 15—Smith. Matures Nov. 8.

QUEEN MARIE (Exhibition)—A seedling from Vermont producing blooms 13 inches in diameter with petals spoon shape which at the ends are decidedly incurved or hooked over. Color a medium shade of lavender. Select buds Aug. 20. C. S. A. Certificate scoring 94 points.—Smith. Matures Oct. 28.

GENERAL PERSHING (Exhibition) Deep rich American Beauty shade of red. Wonderful vigorous stem and ideal foliage. The broad gleaming petals of this variety make it very individual in type. Bud Aug. 20 and onward.—Totty. Blooms Nov. 5. Originated with Jas. W. Byrne of the U. S. Dept. Agriculture.

THE BRUCE (Exhibition)—A beautiful combination of scarlet and bronze shadings. This variety when taken on earlier buds, produces quantities of petals, which are rather small. On later buds the petals are very much larger and more attractive; therefore we suggest taking the bud Aug. 20 and onward.—Totty. Maturity Nov. 10. The Bruce originated with James W. Byrne of the U. S. Dept. of Agriculture.

GOLDEN MEASURE—A fine commercial yellow of unusual size and quality. Incurved form and fine finish. We grow it from terminal bud for commercial cutting, but can be grown to exhibition size from late crown bud. Comes good either way. Grows 4 ft. from June planting. Scored 93 points by the C.S.A. Committee. **Bauer & Steinkamp.** Oct. 25. The G. M. is a grand big golden yellow mum.—M.A.W.

CRYSTAL DOME (Market)—This fine variety bears the distinction of

having won the C.S.A. Silver cup in two successive years, having won in a large field of entries at Cincinnati in 1925 and again at Chattanooga in 1926. Incurved white of large size and fine finish. Should make a fine shipper. Fine foliage and rigid stem. Grows 4 ft. from June planting. **B. & S.** Blooms here in California Oct. 20 and later. I consider this is the most valuable white market mum I have seen for many years. The bloom opens out paper white, long stems and green leaves; reminding of a great big white Peony.—M.A.W.

PINK POCKETT (T. W. Pockett) (Exhibition)—Pink with silvery reverse. Largest and undoubtedly the best pink Japanese yet raised. Strong healthy growth and a rigid flower stem. Awarded the certificate by the Royal Horticultural Society, Melbourne Show, for the finest novelty shown. Thomas W. Pockett, of Australia, Originator. Blooms Nov. 1st.

THETA QUAY FRANKS (Exhibition)—Clear lavender pink with silvery reverse. This flower is composed of an immense mass of petals, all of which are carefully reflexed, and show the color of the flowers to the best advantage. The habit of growth and the stem is ideal and it is altogether one of the most desirable pink varieties introduced in many years. Crown bud after Aug. 25. Matures Oct. 25.—Totty.

MRS. JULES C. LEEDS (Exhibition)—A very vivid blood red chrysanthemum, entirely new in color to anything we have previously introduced. The gleaming brownish petals of this variety are very novel and, on account of its marvelous color, it will be one of the most popular varieties. The individual petals are very broad and hang down gracefully from the center, making a perfect sphere in form. Splendid stem and foliage. Height 4 ft. Second crown bud.—Totty. Blooms Nov. 3rd.

NOVELTIES

50c each

GOLDEN LODGE (Market)—Plant low, rather stocky. Flowers golden yellow, about the color of a "John Quill" 5½ inches in diameter. A seedling of Comoleta. Matures Oct. 5. I consider this a valuable early market mum.

QUAKER MAID (Market)—Plant tall grower and good foliage. Pink bud but a pure white flower 5 inches in diameter, matures Oct. 6. I am well pleased with Q. M. and I think she is a valuable girl.

1926 INTRODUCTIONS

50c each

CORONNA—"This is one of our favorites for commercial planting. Every plant gives a good bloom from each shoot. Can be grown two or more blooms to the plant. Grows five feet from June planting. Strong stem clothed with abundant medium sized foliage. Deep golden yellow. Blooms Nov. 1st, following Golden Glory. Take late crown or terminal bud."—**Bauer & Co.**

One of the finest new varieties I have seen. Five inches in diameter. Suitable for either the market or show room.—**W.**

MRS. F. E. LEWIS—"An exquisite deep crimson with an old-gold reverse. Petals are extremely wide and the wonderful combination of crimson and gold is strikingly attractive. In color, is far superior to Pockett's Crimson at its very best. Our finest red in twenty years of introducing novelties. Late crown bud the first week in September. Growth wonderfully strong and robust. Height 4 feet. Certificated 93 points." Matures Nov. 8.—**Totty.**

ROSE GLOW—A stocky low growing variety. Dark green leaves. Color rich pink, 6 inches in diameter. Matures Oct. 10. A very choice variety. Introduced as a market mum, but plenty large for the show room. One of the finest pinks I have seen.—**W.**

MRS. E. WARD OLNEY—Color light pink, 5 inches in diameter. Low stocky growth, light colored foliage. Matures Oct. 25. Immensely prolific. Would make an ideal pot plant.—**W.**

JIMMIE WALKER—This is rather an artistic looking fellow, with shaggy curly locks; reflecting golden yellow, 5 inches in diameter; plant dwarf but robust and stocky. Matures Oct. 25.—**W.**

EDGAR STILLMAN KELLEY—"In comparison with Betsy Ross is larger in size, stronger in growth, and of the purest, glistening white, 7½ inches in diameter, matures November 1st, select bud September 5th. C. S. A. Certificate."—**Smith.**

NEW VARIETIES

30c each

DETROIT NEWS—A very pretty little bronze, 4 inches in diameter. Matures Oct. 20.

GOLDEN OCTOBER—"A splendid yellow to follow Golden Glow. Blooms October 10th from terminal bud. Grows four feet from early June planting. Strong stem and abundant roliage. The color is a rich golden yellow."—**B. & S.**

CINCINNATUS—"Winner of the silver trophy for the best seedling variety at the Cincinnatti fall show in 1924. Pleasing shade of light lavender pink. Beautifully formed flower of large size. Strong stem with good foliage. Grows three feet from June planting. Fine for benches where headroom is limited. Take terminal bud. Blooms November 8th and later."—**B. & S.**

DISTINCTION—"Coming into bloom after the mid-season flood has passed it should prove to be of more than ordinary value. Its round incurved bloom will ship and handle well. The plant grows very erect and the stem is rigid and clothed with good foliage. Blooms November 15th to 25th. Grows four

feet from June planting. Take terminal bud. Color—bright rose pink."

YUKON—"This variety should prove a boon to the grower who ships his blooms to distant markets. Belongs to the closely incurved section. Bright clear yellow. Fine stem and foliage. An easy doer and grows five feet from early June planting. Blooms October 5th. Take terminal bud."

SNOWBOUND—"A seedling from Mrs. Rager and might be described as a great improvement on that variety. It has the same upright growth, needing less tying than most varieties. Produces extra large blooms from the terminal bud and gives a full percentage of perfect flowers. Grows five feet from June planting and is ready to cut November 1st. Large enough for exhibition and yet a fine commercial."

OCTOBER ROSE—"Large incurved pink. Comes into flower October 10th and will overshadow all other pink varieties coming into bloom at the same time. It is as large as the best mid-season variety."

SCARCE VARIETIES

30c each

STEPHEN BROWN—Salmon with old-gold reverse. Very large broad petals, which are whorled and incurved, making a large solid flower. Matures Nov. 6.—**Pockett**.

CHAS. RAGER—A most reliable white for early November. Bonnafon in form but larger. Grand stem and foliage.—**J. J. Braun**. Nov. 20.

HARVARD—Japanese reflexed, very dark crimson. In perfection Nov. 15 and for the closing days of the foot ball season. Best bud Sept. 5.—**J. J. Braun**.

DECEMBER BEAUTY—"White with light pink shadings which are more pronounced at the center of the bloom. Best incurved form. Avoid early buds as the late ones give the best blooms. Height 3½ feet from June planting. Fully developed Dec. 10 to 15, continuing until Christmas and after from buds selected Sept. 30 to Oct. 10."—**Smith**.

ORANGE QUEEN—"A burnt orange in color, coming at Thanksgiving time, its color in keeping with the season. Loosely incurved form, maturing Nov. 20 from Sept. 10 buds."—**Smith**.

WHITE CLIFTON—Large pure white incurved. A good market mum. Matures Nov. 1st.

MRS. GILBERT DRABBLE—A low growing rather spindling plant. Pure white reflex bloom. Very artistic and showy. An English variety. Matures Nov. 1st.

YELLOW POCKET—A light yellow sport of Louisa Pocket. Same size and shape. Matures Nov. 15 and later.

CELEBRATION—A sport of Eaton. A tall growing plant with rigid stems. Light yellow bloom 6 inches in diameter. Matures Nov. 1st.

MRS. G. G. MASON—Blood red with a light gold reverse. A beautiful showy flower, 6 inches in diameter. Lasts for a long time. Matures Oct. 25.

SINGLES

30c each

JEANNE SHELLY ADAMS — A beautiful clear pink, 2½ inches in diameter, with white zone around the center. Medium tall. Matures Oct. 12.

MARGARET A. WANNER — Cadmium orange, suffused deep amber bronze, 2½ inches in diameter. Seedling of Buckingham. A grand variety.

CAROLINE ROBBINS—2½ inches in diameter. When first opening the flowers are a deep mellow pink and gradually develop into lilac rose. The very broad petals much resemble a double cosmos. Fully matures Oct. 15.

ALICE HOWELL—Two inches in diameter. Comes out a bronze and changes to a light yellow. Low stocky grower. Matures Oct. 15.

ALBERT JESSURUM—Medium tall grower. Flowers 2½ inches in diameter, light yellow with reddish tips. Matures Nov. 1st.

ARABY—Pure white 2¾ inches in diameter. Tall luxuriant plant. A very profuse bloomer. Matures Oct. 20.

A. WENZ—A tall growing plant, good foliage. A bright pink with large yellow center. Resembles a water lily somewhat. Matures Nov. 1.

LADY ASTOR, M. P.—Single type 2¾ inches in diameter. Dark crimson. Very unique and handsome. Plant low and rather stocky. Matures November 25 and later. Fine for pot culture and disbud.

IDA CATHERINE SKIFF — Single type 2½ inches in diameter. The flowers open up a bronze but change to a beautiful buff when fully matured. Plant medium tall. A very popular market variety here in Southern California. Matures November 5.

IDA—Pure sea shell pink, a color that we have not had in singles up to the present time. The outer petals reflex and the inner petals are cup shaped around the bright yellow center. November 10.

DOROTHY BORDEN TAYLOR—Medium tall plant. Dark crimson with large golden center. Somewhat resembles Lady Astor but larger and finer. Blooms profusely. Matures Nov. 1st.

LAONA—Plant medium tall. Flowers 3½ inches in diameter, a refreshing pink color, reminding me something of a water lily. A choice variety. Matures Nov. 15 and later.

NACORA—Medium tall plant, reddish bronzy buds that open up a light yellow. Flower 3½ inches in diameter. A good companion to Laona. Matures Nov. 30.

BRONZE BUCKINGHAM — Plant medium tall. Flower 2½ inches in diameter. A beautiful bronze. A grand market and show flower. Matures Oct. 15.

GOLDEN SUN—Clear golden yellow, 2¼ inches in diameter. Medium tall. A profuse bloomer. Matures Oct. 20.

SHOW CHRYSANTHEMUMS

25c each—10 for \$2.00 (5 of One Variety at 10 rates)

CORP. J. FRED PIPER—A fine loosely incurved flower, light rich yellow, 5 to 6 inches in diameter. Low stocky plant. Matures November -5.

MRS. WOODROW WILSON—Pure paper white, 6½ inches in diameter, with drooping petals. Stocky plant with a large leaf. Matures October 15. Fine for either the market or show room.

LOUISA POCKET—An Australian variety of mammoth size both in plant and flower. Bloom pure white, 8 inches in diameter. Needs high culture and an abundance of water with rich soil and plenty of room. Matures November 15. At the Pasadena flower show, October, 1925, Louisa Pocket took first premium on exhibit—12 inches in diameter.

NAGIROC, (GOLDEN CHAMPION)—Large golden, slightly bronzed, finely incurved. Standard. Spreading habit of growth. A splendid show mum. Good foliage. Matures October 12.

WILLIAM TURNER—Large incurved white. Fine when pampered and well fed. An aristocrat. This is the big fellow that takes the premiums at the flower shows. November 10. Height 3 feet.

MISS MILLICENT ROGERS—"Introduced by Chas. H. Totty Co., of New Jersey. The following is their description: One of the most novel Chrysanthemums introduced in many years. Color, bronzy pink with gold shadings. The lower half of the flower is clear lavender and the upper half bronzy pink, very much like the Madam Butterfly Rose.

"The general effect is that of the reflexed type with incurving tips. The extreme lower petals hang down about

6 inches below the stem. The very center of the flower is pure, clear gold with no shading whatever. Foliage right up to the flower, stiff stem, fine habit of growth. Height 4½ ft. Crown bud August 15th to 20th. Matures October 20."

ROSE DAY—An Australian variety, 6 inches in diameter. Incurved center. Reflexed drooping outer petals. A fine show or market mum. Plant 3½ feet, stocky with large green leaves. Matures October 20. Color pink.

POCKET CRIMSON—Australian. A beautiful show mum. Crimson. Reverse side of petal old-gold. Flower 5 inches in diameter. Plant of a dwarf habit. Matures October 25.

YELLOW TURNER—A sport of Wm. Turner and very much like its father, only in color. A very delicate shade of canary yellow. Height 3 feet. November 10.

J. R. BOOTH—A sport of Nagiroc. Rich golden yellow. A magnificent flower 6 inches in diameter; outer petals reflex, inner petals incurve. Fine show flower. October 15.

LADY HOUGHTON—Large incurved pink. A fine flower and good foliage. Three feet. November 5.

ODESSA—Large incurved lemon yellow. Plant grows rather "straggly." Four feet. November 20 to 25.

ANOLA WRIGHT—Large slightly incurved. Pink. Large leaf, light-colored foliage. A show mum. Standard. November 1.

FEATHERY, SPIDERY AND THREAD-LIKE VARIETIES FREAKS AND ODDITIES

30c each

AMATERASU (The Sun Goddess)—Medium tall grower. Light golden yellow bloom 6 inches in diameter, curly twisted petals. A beautiful show flower. The largest of the group.

BENTEN (Goddess of Beauty)—A tall growing plant; with good foliage. Quilled petals standing straight out from the center; color green gold at center with blood red tips. Very beautiful and unique.

FUGI—This flower looks very much like a cactus dahlia with its shaggy stringy petals. Color a "lovely" shade of pink with yellow center. Stiff wiry stems. Matures Oct. 24.

WHITE THREAD—Pure white 2 inches in diameter, with a stiff wiry stem. Very much resemble a bunch of white thread cut short. Matures Oct. 25.

ANEMONES, NOVELTIES

50c each

The Anemone (A-nem-o-ne) flowers consist of one or more rows of flat or tubular ray florets with shorter quilled or tubular disc florets of the same or distinct color, and are grown in sprays for artistic floral arrangements.—Smith.

GOLDEN PHEASANT—Ray petals a beautiful "John Quill" yellow, incurved and cupped. Cushion a darker yellow. Flowers can be grown 3 to 5 inches in diameter when disbudded. Plant a strong grower. Matures Oct. 26 and later.

ADENLAIR—An exceptionally fine anemone for commercial growers, producing 4 blooms to the plant, 5 inches in diameter surrounded by two rows

of guard petals. The predominating color is shell pink with a creamy cast at the center of cushion. Select buds Sept. 10. C.S.A. Certificate scoring 91 points.—Smith. Matures Nov. 15 to 20, here.

GOLDEN STATE—A self-colored yellow about the same shade as Florera, but is larger and has longer florets, 6 inches in diameter with a $4\frac{1}{2}$ inch cushion. C.S.A. Certificate. Matures Nov. 20.—Smith.

ANEMONES—Continued

20c each

GOLDEN LYDA THOMAS—Anemone type, 2 inches in diameter. Clear canary yellow. Tall grower. Good market variety. A wonderful bloomer. Matures November 10.

MAPLE LEAF—"Like the soft maple leaf the color is displayed in the various shades of red and yellow changing from day to day as development progresses. High rounded cushion. Two and one-half inches in diameter, two-feet high. Being dwarf, is well adapted to specimen pot plants. Maturing November 10."

THE BELLE—"Purest white, both ray and disc florets. Two inches in

diameter. Maturing November 10 and later. Fine in every respect." The Belle reminds me very much of a Shasta Daisy.

THE CHIEF—"Light yellow, both ray and disc florets; $2\frac{1}{2}$ inches in diameter, with full rounded cushion. Maturity November 10."

FLORERA—Originator says: "Color light yellow with an exceptionally large cushion which nearly extends to the ends of the ray florets. Very distinct and striking in appearance. Maturing November 10. Best when disbudded. Diameter $4\frac{1}{2}$ inches. Height $3\frac{1}{2}$ feet."

POMPON—SPECIALS

25c each—10 for \$2.00 (5 of One Variety at 10 rates)

ROSE CHARM—"Bright rose pink, especially valuable where a solid color effect is wanted. Fine sprays and strong growth giving a good yield. Blooms November 1st."

PINK DOT—"Has made a hit this fall with its beautiful color, which as its name implies, is bluish white with a crimson dot in the center. The sprays are ideal and the plant yields a heavy crop. Blooms October 25th."

YELLOW-FELLOW—"A good variety to follow Nuggets. Produces fine sprays of clear yellow blooms. Blooms are of large pompon type. Each bloom is supported on a rigid stem and the sprays are not overcrowded. A strong grower, producing a large yield per square foot of bench space.

One of our best. Blooms November 10th and later."

BOKHARA—"This variety comes nearest to combining the various shades of red, rose and bronze seen in autumn leaves of all the varieties we know. Very useful in producing autumn effects, so popular during mum season. Blooms October 25th."

YULETIDE—"The latest and best white pompon known at the present time. Color purest paper white."

NUGGETS—"We consider this the very best yellow pompon to bloom the first week in November. Its bright yellow blooms produced in ideal sprays and its splendid growth and profusion of bloom make it the ideal variety for either cutting or pot plants."

POMPON SPECIALS—Continued.

25c each—10 for \$2.00 (5 of one kind at 10 rates)

ANGELO—Button type. Flowers soft peach blossom pink $2\frac{1}{4}$ inches in diameter. Plant low stocky grower. Fine for pot culture. Matures October 30.

WHITE DOTY—Old reliable. A graceful white pomp. Button type. Medium tall. November 1. Sport of Lillian Doty.

LILLIAN DOTY—A delicate pink. Medium tall. Flowers $2\frac{1}{2}$ inches diameter, button type.

MARGUERITE CLARK—A delicate little rose pink flower one inch in diameter. Button type. Matures November 5. Medium height.

NOVELTY POMPONS

30c each

BENOIT— $1\frac{3}{4}$ inches in diameter. Deep bright pink. Good foliage. Low stocky grower; ideal plant for pot culture. Holds to bloom bright and fresh for week after it is in full bloom. Blooms Oct. 20.

GOLDEN SCEPTER—A tall growing plant. Flower a bright golden yellow. Looks something like "Yellow Fellow." Matures Nov. 15.

GOLD COIN—Low stocky growing plant. Light golden yellow $2\frac{1}{2}$ inches in diameter, almost an anemone. Nov. 15th.

CHRISTMAS GOLD—On the order of "Golden Baby" but a much stronger grower. The little button flowers being a little larger and much brighter, set off by dark glossy foliage, makes an attractive spray. Its lasting qualities are exceptional.—Braun. Nov. 25.

GOLDEN JAPAN—Light golden yellow $6/8$ inch in diameter, very fine. I procured this variety from a Japanese flower grower here and as he did not know its name, I named it. Matures Nov. 15 to 20.

POMPONS—MISCELLANEOUS

15c each—\$1.20 per 10 (5 of One Variety at 10 rates)

GOLDEN CLIMAX—A beautiful golden yellow, button type. Matures November 5. Profuse bloomer. Four feet high. Flower $1\frac{3}{4}$ inches in diameter.

DOROTHY GISH—Button type. The last and the least. Creamy white, $\frac{1}{2}$ to $\frac{3}{4}$ inch in diameter. Very small delicate foliage. Medium tall. Matures November 25. Perhaps the smallest mum grown.

DUNDEE—Light maroon $1\frac{1}{2}$ inch in diameter. Button type. Plant rather dwarf and stocky. Matures November 5.

MARY PICKFORD—Button type, creamy white, one inch in diameter. Round and delicate. Plant dwarf. Matures November 1.

LITTLE PET—Button type. Deep bright pink $1\frac{3}{4}$ inch diameter. Small serrated green leaves. A dainty little mum. Dwarf habit. Matures November 5.

STANDARD COMMERCIAL VARIETIES

12c each—\$1.00 per 10 (5 of One Variety at 10 rates)

BETSY ROSS—Large incurved white. A magnificent flower and good stem. One of the finest white mums I have seen. Matures about November 5. Height 4 feet. A good commercial variety.

ROSE PERFECTION—A beautiful shell pink. A magnificent flower. A strong grower and easily propagated. Five feet. Matures about November 8.

MIDNIGHT SUN—A fine incurved yellow of good substance and color. November 5. Three feet.

WHITE PERFECTION—A sport from Rose Perfection. Large incurved creamy white. In plant and leaf, quite similar to Rose Perfection. A good, sturdy variety and well worth careful testing. Matures November 1. Standard.

STANDARD COMMERCIAL VARIETIES—Continued.

12c each—\$1.00 per 10 (5 of One Variety at 10 rates)

IMPROVED GOLDEN GLOW—Introducer says: "In the improved form, the budding form is done away with entirely and every plant makes a perfect stem 3 to 4 feet long before producing buds. Satisfactory in every way." Flower bright yellow. Three feet. August to October.

MAJOR BONNAFFON—Medium size, light yellow. Incurved. A standard old commercial variety. Three feet. November 20 to 25.

TIGER—Medium size, golden yellow, incurved, short petals. Half standard. Small green foliage. Good strong stem. A commercial variety. Matures October 12.

MARIGOLD—Rich yellow, incurved. Good foliage and a splendid flower.

Suckers immensely. Three and one-half feet. November 5.

EDWIN SEIDEWITZ—"A beautiful incurved, bright pink, maturing from Thanksgiving to early December. Height 5 feet."

CHRYSIORA—Beautiful bright yellow incurved. Strong stem. Good foliage. Standard. The plant and flower quite similar to E. M. Benson.

OCTOBER QUEEN — Medium to large incurved flower, beautiful "snow" white. Good foliage. One-half standard. Matures October 15.

GOLDEN GLORY—Flowers a beautiful golden yellow. Dwarf habit. Good foliage. Flowers medium to large. Doubtless a good commercial variety. Matures October 6.

FANCY COMMERCIAL

30c each—\$2.50 per 10 (5 of One Variety at 10 rates)

MEGAN—An Indiana seedling of promise. A beautiful clear pink 4 inches in diameter. A tall growing plant with purple stems, small green thick fresh leaves. Matures October 28.

SNOW WHITE—Pure white 5½ inches in diameter. Plant short and stocky with an abundance of large green leaves. Matures November 25 to December 5. A promising late market variety.

MONUMENT—"A most satisfactory large commercial white. Comes into flower November 15th to 20th. Pure white in color. Incurved form and large in size. Foliage is medium size and the stems are rigid, making it a splendid variety to handle. Grows five feet from June planting. Take terminal bud."

WHITTIER—A beautiful light golden yellow. Large and finely incurved flower. Splendid leaf and stem. Standard. Begins to mature about November 15 and lasts a long time. A good commercial variety. Some wholesale florists in the east claim Whittier will supercede Major Bonnaffon for market. Whittier is a much larger flower than the Bonnaffon and later.

CITRONELLE—"Its large size and general all-around excellence has made this variety a great favorite. Blooms October 20th. Clear lemon yellow. Strong upright growth. Three to four feet from June planting. Take terminal bud."

THANKSGIVING PINK—"Best pink for November 20th and later. The very best pink to grow for Thanksgiving."

MISCELLANEOUS AND SCARCE VARIETIES

20c each—\$1.50 per 10 (5 of One Variety at 10 rates)

GOLDEN EATON—A beautiful rich golden yellow. A fine flower but not incurved. Good stock and foliage. November 4. Height 4 feet.

SMITH'S IMPERIAL — A robust, strong, stocky plant, with good foliage. Large incurved white bloom. It may be a good commercial variety, but will require further testing. Matures October 15.

MRS. O. H. KAHN—Large incurved bronze, with large leaves, plant medium size. A fine old show mum. October 15.

BLACK HAWK—Dark crimson. Reflex with incurved center. A fine old variety. Medium tall. December 1.

SMITH'S SUBLIME — A beautiful light "peach blossom" pink. Good foliage. Matures October 5. A very satisfactory early pink. Dwarf. Fine for pot culture.

MISCELLANEOUS AND SCARCE VARIETIES—Continued.

20c each—\$1.50 per 10 (5 of One Variety at 10 rates)

ALICE DAY—Medium to large incurved "paper white" flower. Plant of dwarf or one-half standard habit. Fine for pot culture. Good foliage. October 12.

COMOLETA—Rich golden yellow: Incurved. Medium size. Good foliage, healthy and strong. Matures September 25. I consider Comoleta the best early yellow mum I have. Very much resembles Golden Glory, but earlier.

GLEN COVE—Medium size, light pink flowers; good foliage. Some flowers fade out nearly white in a few days. Height 3 feet. November 5.

CRYSTAL GEM — Medium size, creamy white, good foliage. Matures October 6. A very satisfactory early white. Incurved. Standard.

YELLOW ADVANCE—Small yellow. Matures the latter part of September.

VICTORY—Large (over six inches in diameter, grown in bush form) loosely incurved white. Strong grower, with the most massive flower stems that I have ever seen on a mum. Standard. Matures about October 20.

RICHMOND—Medium to large, incurved. Yellow. Plant rather sprawly in habit of growth. Foliage not very good. Some of the eastern growers consider the Richmond one of the best commercial varieties. October.

DECEMBER QUEEN — Large incurved, yellow. Good foliage. Matures about December 15. Height 5½ feet. A promising late variety and well worth planting.

COL. APPLETON — Large late incurved yellow. An old standard market variety.

CHRISTY MATHESON — Standard. Medium tall. Flowers 4 inches in diameter. White. Matures November 25.

GOLDEN GLOW—Originator says: "Bright yellow; good stem and foliage. Blooms may be had from August 15 to October 20, if planted in succession and first buds secured. Height 3¼ feet."

WHITE SEIDEWITZ — "A white sport from E. Seidewitz, and as it flowers at the same time is a valuable addition to the late-flowering section." Height 5 feet.



From Pleased Customers

Orland, Calif.

Sunday, March 28, 1926.

The mums arrived Friday in good condition.

Sincerely,

Mrs. F. L. Reynolds.

Glendale, Calif.

May 26, 1927.

Mr. M. A. Wallace.

San Fernando, Calif.

Dear Sir:

Just received my order of mums No. 22 and find them very good. The plants were in fine condition and your selection was very fine. Please let me know of any future special sales you may have. I thank you.

B. M. Denslow.

1116 No. Central Ave., Glendale, Calif.

Birmingham, Ala.

Nov. 9, 1927.

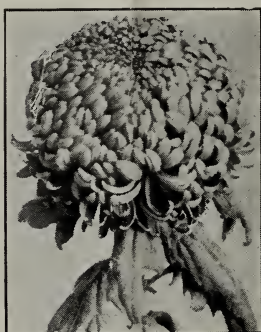
My Dear Mr. Wallace:

This is our first experience with mums and we are more than pleased with results. We lost three plants and the rest have all bloomed or are opening. Detroit News, the one you gave me, was the first to open. It is such a vigorous grower. I could not keep it pruned as much as I suppose I should. But it was a gorgeous plant with 30 blooms at one time, all uniform size and color. I find the darker shades stand the smoke and dirt of our city better than the white and pink, as they do not stand the wind and dirt; but they were beautiful when first open. A half-dozen of the latter varieties we have in pots and when it was windy carried them in the house. They are beautiful, the largest is J. R. Booth, which is 8 inches in diameter with 4 flowers, one on a stem. Mrs. O. H. Kahn is huge, being 7 inches and very sturdy of growth. Millicent Rogers is grand—is in a pot with one flower on it. The Benten is just opening so pretty. We do like them all. Jimmie Walker is the latest, just now opening but is gorgeous—so yellow and big. I like the outer petal reflex best, the shaggier they are, the prettier. Some of my folks like the incurved ball best, but I feel very proud of them all.

Yours truly,

N——.

Wallace's Mums



M. A. WALLACE

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